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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

### Goedgedacht Trust Launches "Friends Campaign" to Transform Rural Communities

Swartland, Tuesday, 16 July 16, 2024 — The Goedgedacht Trust is excited to announce the launch of our "Friends Campaign," a heartfelt initiative aimed at transforming rural communities in the Swartland region. We invite everyone to make a difference by donating just 10 pounds / 100 rands.

#### Our Story

As a dedicated non-profit trust, the Goedgedacht Trust has been working tirelessly to uplift rural communities in the Swartland for the past 30 years. Our mission is to present children and young adults with opportunities to become healthy, self-confident, educated, and skillful members of their communities.

#### Your Contribution Will Impact:

- Early Childhood Development (ECD) Unit
- Grade R Children
- School Holiday Programmes
- Parent Training
- Family Support Groups
- Care for the Planet Initiatives
- Our Olive Grove

#### 67 Minutes of Giving

In honor of Mandela Month, support our Path Onto Prosperity (POP) program, which empowers children from birth to adulthood. Join hands with us and connect with communities to make a lasting impact.

#### How You Can Help:

- Donate 10 pounds
- Scan the QR Code\*\* to easily make your contribution.
- Share the Link – Inspire your family and friends to join our cause by sharing our story.

#### Stay Connected:

Follow us on social media to keep up with our latest updates, success stories, and upcoming events.



Join Us in Making a Difference!

For more information, please contact:

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Together, we can create a brighter future for the children and young adults of the Swartland. Your support is invaluable.

#goedgedachttrust #friendscampaign #transformingcommunities #goedgedachtfriends #swartlandrural #swartland #ruralcommunities

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About Goedgedacht Trust:

The Goedgedacht Trust is a non-profit organization dedicated to the transformation of rural communities in the Swartland region. Through various programs, we aim to provide children and young adults with the skills and opportunities they need to thrive.